



Maritime Blue Launches Collaborative Roadmap to Advance the Seaweed Aquaculture Industry in Washington and Beyond

SEATTLE, WA (June 23, 2026) — Maritime Blue today announced the release of the ***Roadmap to a Thriving Seaweed Aquaculture Industry in Washington State***. The Roadmap articulates the current state of Washington's seaweed farming sector and outlines the industry challenges and critical activities necessary for long-term success.

This landmark report, which can be downloaded [here](#), is the culminating deliverable of the Washington Kelp Growers Collaborative, an 18-month planning grant run by the Joint Innovation Program (JIP) at Maritime Blue, through generous funding from Builders Vision. Developed through extensive consultations with every permitted seaweed farmer in Washington state, alongside interviews with a diversity of additional West Coast industry stakeholders, the report aims to reduce uncertainty surrounding the region's seaweed aquaculture future.

This collaborative effort points to a clear conclusion: by leveraging its logistical assets and geographical position, **Washington can become a regional hub for secondary processing, distribution, and innovation of seaweed products from across the West Coast. And by doing so, the state can catalyze regional sector development while simultaneously broadening opportunities for local farms**, advancing a model for successful small-scale seaweed farming with global relevance.

To help the industry reach its full potential, the Roadmap outlines two parallel strategic pathways that must be progressed simultaneously:

- **Supporting Small-Scale Farms:** Boosting the economic viability of Washington's small-scale seaweed farms by growing right-sized markets and expanding cross-sector collaboration.
- **Establishing a Regional Processing Hub:** Investing in Washington's potential to serve as a secondary processing hub for the broader West Coast, with a specific focus on processing seaweed production coming from Alaska and British Columbia.

"With the right partnerships, targeted investments, and a focus on equitable benefit sharing, the seaweed farming industry can be a boon to Washington's economy and help support marine ecosystem health across the West Coast," said Willow Battista, Sustainable Seafood Senior Program Manager at Maritime Blue. "This Roadmap provides the clarity needed to move from planning to implementation."

The full Roadmap is now available to the public and stakeholders looking to collaborate on the future of sustainable seafood and maritime innovation in the Pacific Northwest.

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About Maritime Blue

Maritime Blue is a strategic alliance propelling the Pacific Northwest toward global leadership in ocean-based innovation. We foster collaboration among industry, government, academia, communities, and investors to create sustainable maritime and ocean industries. We empower our region to thrive in the Blue Economy by accelerating innovation and entrepreneurship, centering equity, addressing climate change, restoring marine ecosystems, and building a diverse workforce. Learn more at www.maritimeblue.org

About Builders Vision

Builders Vision is an impact platform dedicated to supporting people and organizations building a more humane and healthy planet.

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**A Strategic Alliance for Maritime Innovation
and a Sustainable Blue Economy**