



Our Blue Economy Startup Accelerator Building Global Momentum

By: Josh Carter / Program Director Blue Ventures - Maritime Blue Innovation Accelerator

Our ocean offers innovators, entrepreneurs, and technologists around the world perhaps the greatest opportunity to answer a most urgent need: to power and scale an equitable and sustainable Blue Economy. We're building the innovation engine to help accelerate that change in the ideal location, here in Seattle, Washington, USA.

Right now we're recruiting global tech leaders and grassroots startups to enroll in the third cohort at the [Maritime Blue Innovation Accelerator](#). It's a challenging program. We're fast-tracking ideation and equipping founders and teams with resources and knowledge to realize their greatest impact. We help you learn how to tell your story effectively. We offer access to a robust cross section of connections from exclusive industry connections, top tier mentorships, and behind the scenes access to real time innovation occurring with regional and global partners.

We also know for founders the startup space can often be a lonely path. For them, we offer connections to peers working hard at cracking the same problems from complementary angles. We create space for authentic conversations and real vulnerability to move founders past obstacles and seize opportunities. As you can guess, we ask a lot of our startups and their founders.

We also demand much from ourselves. Our accelerator model is built to continuously evolve. And it's working. Our fluid, custom-built programming is based on the unique needs of each cohort. It's developed in stride through our four month program as startups evolve to meet their needs. Now the Maritime Blue Innovation Accelerator is not just attracting global attention, but delivering real world results.

To date, we've created a strong gravity cultivating interest from startups bent on driving change in maritime, shipping, fishing, ocean tech and renewable energy, as well as conservation and tourism. In the process our graduating startups have to date:

- Raised more than \$80MM in funding
- Created more than 300 good paying jobs

- Won prestigious awards such as the [Ocean Exchange Challenge](#)

These are collective wins for all of us. Those who share our passion to preserve our one ocean and build the leadership, infrastructure and global connections for a thriving Blue Economy are taking notice.

“At Team ABC, we work globally with startup accelerators and incubator programs. The program at Maritime Blue in particular, stands out as world-class in terms of investment readiness of cohort companies with blue economy, transportation, supply chain and logistics innovations. The uniqueness of having a collaboration between ports of Tacoma and Seattle plus a major US international airport allows the cohort companies to get the right mentorship needed to scale. This ecosystem being built by Maritime Blue will see the Pacific NorthWest being able to take its place as global innovation leaders in blue economy, transportation and logistics.”

*Clyde Hutchinson
General Partner
Team ABC
Ireland*

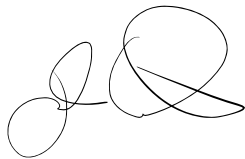
We're proud our global partners are taking notice, but we're not stopping there. We have big plans for our third cohort of startups, which start in January of 2022, and we need your help.

We're determined to (and we're not shy with maritime puns either) cast a wide net and find the startups innovating in the shadows or hiding in corners of our world. How to Help?

Share this post. Send it to startups, founders, innovators and entrepreneurs helping to scale the Blue Economy. You can also help by getting involved. Explore becoming a mentor or supporting as a sponsor.

[Applications](#) close on November 19th.

Together, whether you're in the Blue Economy or not, we can all help foster thriving communities and a healthy economy and planet by championing equitable and sustainable innovation.



Josh Carter
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