

Blue Ventures Mentorship

Providing startups expert guidance, strategic advice, and hands-on experience

About. Maritime Blue Ventures' mentorship programs connect startups with experienced advisors to overcome challenges, achieve milestones, and scale impactful innovations. Through Lead Mentors, Boards of Advisors, and Experts, our programs deliver tailored guidance and access to North America's largest blue economy network, empowering founders to grow and succeed.

Lead Mentors

Who. Serial entrepreneurs who have successfully built and scaled startups.

What. They bring firsthand knowledge of the challenges founders face, offering guidance on critical areas such as team building, fundraising, co-founder dynamics, and scaling strategies. Lead Mentors are matched based on mutual interest and alignment with the startup's goals, fostering trusted, impactful relationships. Lead Mentors also serve on the startup's Board of Advisors, providing well-rounded strategic support.

When. Meet with startups once a month for 1 hour and attend 3 Board of Advisors meetings during the Accelerator program.

Board of Advisors

Who. Experienced investors, industry experts, and serial entrepreneurs.

What. Accelerator startups are supported by a mock Board of Advisors composed of three members offering diverse perspectives: an experienced investor providing insights on

scalability and funding, an industry expert with deep sector knowledge, and an experienced founder sharing real-world entrepreneurial lessons. These boards provide strategic guidance while giving founders valuable experience presenting to and collaborating with a board-like structure.

When. Participate in 3 structured 90-minute meetings over the 4-month program.

Sector & Startup Experts

Who. Experts with deep sector knowledge or startup-specific advice.

What. Experts provide targeted guidance in key areas critical to startup success. Industry Experts offer insights into sector trends, regulations, and best practices. Startup Experts focus on challenges like product development, go-to-market strategies, early sales, and scaling operations.

When. Experts engage flexibly throughout the year, offering one-on-one advice or leading workshops, providing startups with the access to specialized information.