



**Sponsorship Opportunities**

# One Ocean Week Seattle 2025

Seattle, WA, USA | October 20-26, 2025

# What is One Ocean Week Seattle?

One Ocean Week Seattle is a premier global convening of industry leaders, policymakers, investors, entrepreneurs, and cultural ambassadors, all focused on the future of our oceans and the maritime industry. Our event brings together diverse stakeholders for a week of groundbreaking discussions, cutting-edge innovation showcases, and cultural celebrations, set against the backdrop of one of the world's leading maritime cities.

## Who We're Bringing Together

One Ocean Week Seattle convenes a coalition of global leaders shaping the future of ocean innovation, climate action, and a sustainable maritime ecosystem. From pioneering governments and blue tech startups to Fortune 500s and frontline communities - this is where the world comes to lead.



- **Global Maritime Clusters** – from around the world
- **Agencies & Institutions** – Port of Seattle, City of Bergen, University of Washington
- **Industry & Startups** – Maersk, Crowley, Trident, Ørsted, 1000 Ocean Startups
- **Educators & Workforce Leaders** – Maritime Academy, youth programs
- **Foundations & NGOs** – Surfrider, The Ocean Foundation, Sustainable Ocean Alliance
- **Cultural & Indigenous Partners** – Nordic Museum, tribal governments, community groups



# What's Happening During One Ocean Week Seattle?

One Ocean Week Seattle is a global celebration of ocean innovation, collaboration, and culture, convened by Washington Maritime Blue and hosted by a diverse community of partners from around the world.

- **Flagship Summits** on innovation, ocean climate solutions, and sustainable shipping
- **Startup & Investor Events** including 1000 Ocean Startups Annual Gathering
- **Cultural Programs** like the 200th anniversary of Norwegian immigration
- **Education & Workforce Events** building tomorrow's maritime leaders
- **Public & Family Activities** that inspire and engage all ages
- **International Delegations** and sister city/port collaborations
- **Tall Ship Events** celebrating the global voyage of the Statsraad Lehmkuhl



## Why Sponsor?

- Brand visibility with global maritime stakeholders.
- Exclusive networking with policymakers and investors.
- Align your company with ocean sustainability and innovation.

# Sponsorship Tiers & Benefits

## **Title Sponsor (\$75,000+)**

Be the face of One Ocean Week Seattle. Our exclusive Title Sponsor leads the charge in ocean innovation, gaining premier visibility and ongoing influence across the global maritime ecosystem.

## **Admiral Sponsor (\$50,000–\$74,999)**

Take the helm with top-tier branding, high-level access, and a lasting role in shaping the blue economy and innovation future.

## **Captain Sponsor (\$25,000–\$49,999)**

Command attention with featured exposure, executive access, and a seat at the table in the most impactful maritime conversations.

## **First Mate Sponsor (\$10,000–\$24,999)**

Support the mission and make strategic connections while joining a thriving innovation and sustainability network led by Maritime Blue.

## **Navigator Sponsor (\$5,000–\$9,999)**

Put your brand on the map with targeted recognition and valuable introductions into Washington's fast-growing maritime innovation scene.

## **Deckhand Sponsor (\$1,500–\$4,999)**

Join the crew and show your support for ocean sustainability with entry-level visibility and grassroots community engagement.

# Title Sponsor (\$75,000+)

- Title branding across all marketing materials, website, and event signage
- Speaking opportunity at a flagship event (One Ocean Week Seattle Summit or State of the Blue Annual Gathering)
- VIP access for up to 10 representatives, including exclusive receptions
  - Includes free access to all Maritime Blue events
  - Naming rights & access to VIP Lounge at Bell Harbor Conference Center
- 5 spots on the tall ship voyage from Seattle to San Francisco
- Priority placement for exhibition space and startup showcase participation
- Dedicated social media and press features
- **Sample Materials:**
  - Large upright signage with logo at main venue entrances
  - Logo placement on main stage backdrops
  - Dedicated full-page ad in event program
  - Inclusion in all event emails and press releases
  - Branded materials in VIP swag bags

# Admiral Sponsor (\$50,000-74,999)

- Premier branding across all marketing materials, website, and event signage
- Speaking opportunity at a flagship event (One Ocean Week Seattle Summit or State of the Blue Annual Gathering)
- VIP access for up to 10 representatives, including exclusive receptions
  - Includes free access to all Maritime Blue events
  - Access to VIP Lounge at Bell Harbor Conference Center
- 3 spots on the tall ship voyage from Seattle to San Francisco
- Priority placement for exhibition space and startup showcase participation
- Dedicated social media and press features
- **Sample Materials:**
  - Large upright signage with logo at main venue entrances
  - Logo placement on main stage backdrops
  - Dedicated full-page ad in event program
  - Inclusion in all event emails and press releases
  - Branded materials in VIP swag bags



# Captain Sponsor (\$25,000-49,999)

- High-visibility branding across digital and printed event materials
- Sponsorship of a key panel, workshop, or reception
- VIP access for up to 5 representatives
  - Includes free access to all Maritime Blue events
  - Access to VIP Lounge at Bell Harbor Conference Center
- 1 spot on the tall ship voyage from Seattle to San Francisco
- Dedicated sponsor highlight in event communications
- Booth space or hosting opportunity at the Startup/Investor Showcase
- **Sample Materials:**
  - Medium upright signage at event venues
  - Logo placement on select stage backdrops
  - Half-page ad in event program
  - Inclusion in select event emails
  - Branded giveaway option for VIP attendees

# First Mate Sponsor (\$10,000 - \$24,999)

- Branding placement in select digital and physical assets
- Featured sponsor at a breakout session or networking event
- VIP access for up to 3 representatives
  - Includes free access to all Maritime Blue events
  - Access to VIP Lounge at Bell Harbor Conference Center
- Opportunity to provide branded materials or giveaways
- **Sample Materials:**
  - Small upright signage at select venues
  - Quarter-page ad in event program
  - Logo placement on event website
  - Recognition in event app or printed schedules

# Navigator Sponsor (\$5,000 - \$9,999)

- Logo placement on select materials and website
- Participation in a panel or working session
- VIP access for up to 2 representatives
  - Includes free access to all Maritime Blue events
  - Access to VIP Lounge at Bell Harbor Conference Center
- Recognition in post-event materials
- **Sample Materials:**
  - Logo inclusion in printed schedules and signage
  - Name recognition in digital materials and event program
  - Branded swag inclusion in general attendee bags

# Deckhand Sponsor (\$1,500 - \$4,999)

- Recognition in event materials and digital promotions
- Social media mentions
- Opportunity to provide branded swag or promotional materials
- **Sample Materials:**
  - Name mention in event program
  - Logo placement on select printed signage
  - Opportunity to distribute small branded items

# VIP & Exclusive Events

- **Blue Horizon Executive Reception** - Invite-only networking for executives & policymakers
- **Maritime Innovation Founders' Breakfast** - Exclusive gathering for startup founders & C-level executives
- **Exclusive VIP Tall Ship Event** - Networking on a historic tall ship at sunset
- **VIP Lounge Access** - Access to the VIP lounge at Bell Harbor Convention Center
- **Additional VIP Events TBD**



# Key Events & Sponsorship Alignment

- **One Ocean Innovation Summit** - Invite only gathering for industry leaders
- **One Ocean Week Seattle Conference** – Flagship industry gathering
- **Startup / Investor Showcase** – Half-day innovation event
- **Meeting of the Clusters** – Ocean innovation organizations convening
- **Maritime Workforce Summit** – Workshops on workforce development
- **Ocean Arts & Cultural Festival** – Music, art, and storytelling
- **More Marquee Events TBD**



# Why Sponsor One Ocean Week Seattle?

**Unmatched Brand Visibility** – Engage global maritime leaders

**Exclusive Networking** – Access high-value industry stakeholders

**Thought Leadership** – Position your company as an industry leader

**Support Sustainability** – Invest in the future of ocean innovation



# Contact Us

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