One Ocean Week Seattle: Hosting Guide

Welcome to the Hosting Guide for **One Ocean Week Seattle 2026**! We're excited to have you join us as an event organizer and contribute to the PNW's vibrant Maritime and Ocean ecosystem. One Ocean Week Seattle (OOWS) is a region-wide, international gathering of ocean leaders, innovators, researchers, startups, policymakers, artists, educators, and communities to accelerate solutions for a sustainable, inclusive maritime future.

Hosted by Maritime Blue, the week features summits, cultural events, community activities, youth and workforce development programs, and global delegations, all with the aim of catalyzing the Blue Economy while leading on climate action, ecosystem health, and equity. Event participants have an opportunity to showcase the work they are doing, invite others to join them, and forge new connections within the community.

Note: By participating in One Ocean Week Seattle 2026, you agree to the terms and conditions below.

This guide covers:

- Timeline
- How to Get Started
- Criteria to be Added to the One Ocean Week Seattle Central Calendar
- How To Add Your Event to the One Ocean Week Seattle Calendar
- Event Management Tips
- Brand Guidelines
- Frequently Asked Questions

Timeline

One Ocean Week Seattle is October 19-25, 2026

When	What
May–October	Calendar open for event submissions
September	Update event details or cancelations
October	October 19 - One Ocean Week Seattle week kick-off

How to Get Started

Registering an event for One Ocean Week Seattle means that you or your organization are responsible for organizing and conducting the event, including securing a venue.

- OOWS will provide marketing for the week as a whole, but it's highly recommended that event organizers actively promote their events to relevant audiences to maximize attendance.

The event must:

- Take place between October 19-25, 2026.
- Be held in the greater Seattle area
- Broadly focus on maritime, oceans, climate, & sustainability.
- Be non-partisan in nature.
    - You can discuss policy advocacy and current events but please refrain from endorsing a specific political candidate.
- Not be purely promotional or sales-oriented.

Event Accessibility
Events should aim to be inclusive and accessible to One Ocean Week Seattle attendees.

Event Pricing
We encourage the majority of organizations to offer their events for free or

low-cost for all attendees. If you need to charge in order to cover event costs, consider including a no-cost option for students and job-seekers.

Accessibility Guidelines
Please consider Accessibility Guidelines when planning your event and note any accommodations you aim to deliver in your event description.

Responsibility for accommodation
One Ocean Week Seattle is not responsible for delivery or failure to deliver on stated accommodations, though we highly appreciate any accommodations you can make!

Organizers are strongly encouraged to include a diverse range of speakers, representing various perspectives and areas of expertise. For example, consider including individuals from adjacent fields who can offer fresh insights and contribute unique ideas to the conversation – we want this event to break down silos and forge new connections for attendees.

Criteria to be Added to the OOWS Calendar

All One Ocean Week Seattle events will be added to the central calendar hosted on Luma. *To be included on the OOWS calendar, your event **MUST**:*

- Use Luma for your event registration page, which will allow it to be added to the central Luma One Ocean Week Seattle Calendar.
- Add One Ocean Week Seattle as a co-host on your event registration page.
- Include the required registration questions for your attendees to answer when registering for your event.
- Include the standard One Ocean Week Seattle registrant information sharing disclaimer.

Read on for the step-by-step instructions on how to submit your event to the Luma calendar.

How To Add Your Event to the One Ocean Week Seattle Calendar

Step 1: Create your event on Luma

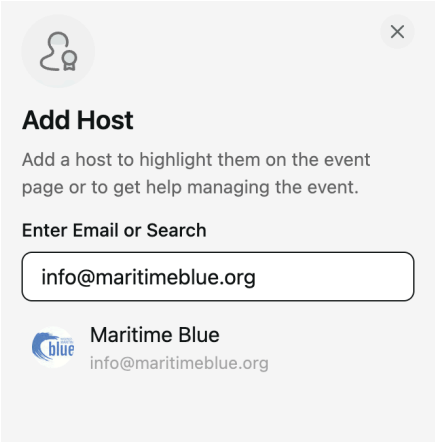
1. Create your event on Luma.

2. Fill out the event information with your location, time, event description, photo, and the capacity limit of your venue.
    a. Take a look at the “Brand Guidelines” below if you’d like an event photo template.

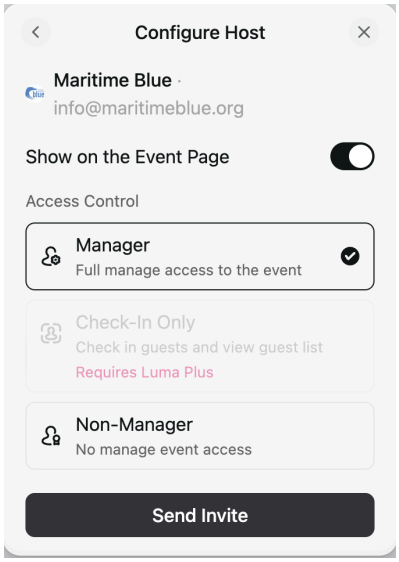
3. At the bottom of your event description, add the following OOWS standard information sharing disclaimer:

    By registering for this event, you agree to share your registration information with the organizers of One Ocean Week Seattle (OOWS), receive communications about OOWS, and acknowledge that photos/videos may be taken for promotional use.

4. Add One Ocean Week Seattle as a co-host of your event.
    a. From your event dashboard, scroll down and select “+ Add Host”.
    b. Paste in the email: **info@maritimeblue.org**



    c. Make sure the “*Manager*” option is selected.



5. Choose the best event registration format for your event.
    a. Select the “registration” tab to update the registration format.
    b. Choose from the three following registration options:
        i. **Open Registration** - This option allows anyone to register for your event. This works best for events that are open to the public.
        ii. **Approval-Based Registration** - This option requires you, as the event organizer, to approve each RSVP request. This is best for invite-only events or events that are open only to a specific audience.
        iii. **Paid Ticketing** - This allows you to charge for attendance. You will need a pro-Luma account to select this option.
    c. If applicable, update the “event capacity” AND turn on the “over-capacity waitlist” option. Once the number of RSVP’d attendees reaches the capacity number, new RSVP’s will be added to a waitlist.
        i. Tips on managing event capacity are included in the Event Management section below.

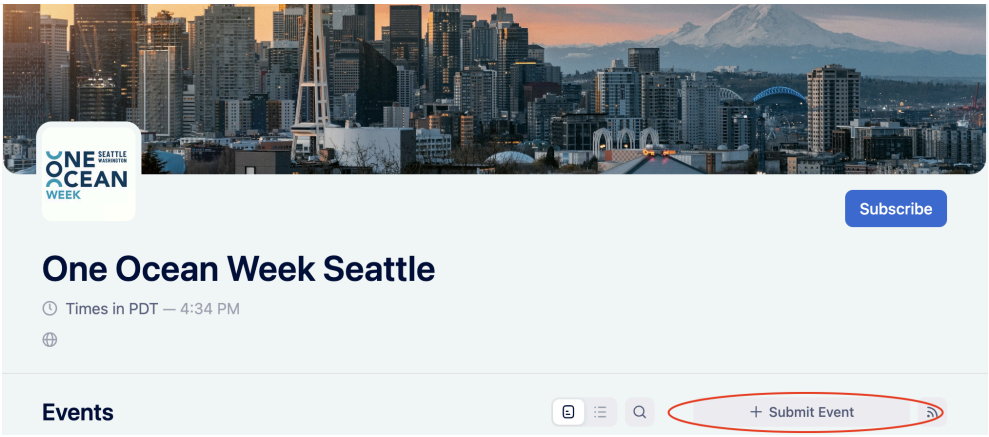
6. Add the required attendee questions
    a. From “Manage Event” go to “Registration”, scroll to the bottom to “Custom Questions” and add the following as required questions:
        i. “What is your zip code or postal code?” (required; text one-line response)
        ii. “What organization do you work for?” (required; text one-line response)

iii. “What is your job title?” (required; text one-line response)
iv. “What type of organization do you work for?” (required; single select)
    1. Academia / Research Organization
    2. Industry
    3. NGO
    4. Government
    5. Capital / Investor
    6. Community Based Organization
    7. Other
v. “What does your organization do?” (required; multi-select)
    1. Vessel Operations
    2. Port/Terminal operations
    3. Manufacturing
    4. Education
    5. Consulting
    6. Energy Development
    7. Technology
    8. Public Policy
    9. Advocacy
    10. Engineering Services
    11. Research
    12. Community Engagement
    13. Workforce
    14. Professional Services
    15. Legal Services
    16. Investment
    17. Business & Economic Development
    18. Government / External Relations
    19. Seafood
    20. Defense
    21. Tourism/Recreation
    22. Utilities

Step 2: Submit Your Event to the One Ocean Week Seattle Calendar

7. Go to the One Ocean Week Seattle Calendar (Coming May 2026)

8. Click the “Submit Event” button on the right side of the page.



   a. Select “Submit Existing Luma Event”
   b. Select the event you want to add to the calendar
   c. Add a location tag and topic tag
   d. Select “Submit Event”

9. The event will be added to the calendar once it’s approved.

If you have any questions or issues while creating and submitting your event, you can connect with the Luma support team (support@lu.ma), or email daniel@maritimeblue.org.

Event Management, Scheduling and Marketing Tips

To help maximize the turnout of your event we have some best practice suggestions.

Managing Your Waitlist
To manage capacity we suggest setting a guest limit and turning on the waitlist. This will help:

1. Ensure you don’t exceed the venue capacity limit.
2. Direct attendees towards events that still have availability.

If your event is at capacity and an attendee cancels their RSVP, you will need to approve a new attendee who is on the waitlist.

- Navigate to the “Guests” page on your event dashboard and scroll down to “Guests List”

Capacity Expectations
Typically you can expect around a 50-60% show rate for free events. Keep that in mind as you calculate your guest capacity limit (this could vary depending on the type of event).

If your venue has limited capacity but you'd like to allow extra signups to account for potential no-shows, you can overbook and include the following disclaimer in your event description:

"Space is limited. If turnout is high, we may need to turn people away at the door. Please cancel your registration if you can't attend, and plan to arrive early to help ensure entry."

Events with Attendee Approval
Please approve or deny attendees ASAP.

- This will help attendees solidify their schedules and avoid double booking themselves during the week.

Communicating with Your Attendees
Luma will automatically schedule reminder emails when you create your event. This is a great tool to help boost your attendance rate.

- To review these reminders, go to "Blasts" on your event dashboard.
- We recommend scheduling two reminder emails—one 24 hours before the event and another 1 hour prior to the start of the event.

Collect Feedback from your Attendees
Luma has the configuration to add automatic feedback after the event has taken place. Make sure to enable this functionality (it is not activated by default) so that you can engage and collect feedback from your event attendees either with a customized feedback form or the Luma's basic smiley face rating.

Event Scheduling
Organizers are welcome to schedule events at any time during the One Ocean Week Seattle 2026 dates. To maximize attendance of events and minimize conflicts for audiences, the following guidelines are recommended:

Avoid Overlaps with Community-Wide (Tentpole) Events
Avoid scheduling events at the same time as large, community-wide events

(tentpoles). A current overview of tentpole events is available on our internal calendar, though this schedule may change as plans evolve.

Coordinate with Related Tracks or Teams (Seattle-based)
Work with other event organizers or track leads who are targeting similar audiences. Coordinating in advance helps minimize scheduling conflicts and ensures that participants can engage with a broader range of content.

- Reach out to daniel@maritimeblue.org if you'd like to learn more about Tracks/Teams

Consider Peak Audience Times
Evening hours typically draw the largest audiences, but they are also the busiest. Consider your specific audience and event goals when selecting a time.

Marketing Your Event
One Ocean Week Seattle will provide marketing for the week as a whole, but we highly recommend that event organizers conduct additional marketing to maximize attendance.

Utilizing Speakers' Networks

We recommend that all speakers share a marketing blurb for their session on their LinkedIn both in advance and close to the event.

- Make sure they include #oneoceanweekseattle so that the central account can boost their post.
- Consider encouraging them to post a recap of the event that includes insightful questions or followup thoughts from the session.

Brand Guidelines

One Ocean Week Seattle logos and templates for event marketing use are available on our resources page.

Frequently Asked Questions

Q: Can I charge for my event?

A: We encourage organizers to offer free registration whenever possible. If you do need to charge, consider including a free option or sliding scale for students, job-seekers, or others who may face financial barriers.

Please note that free events often have higher no-show rates — it's common to assume that 50% or more of registrants may not attend. However, highly anticipated sessions may see much higher turnout.

Q: How should I charge for tickets?
A: You can charge for tickets via Luma. You will need a paid Luma Pro account to select this option.

Ticket fees may go directly to the organization hosting the event or can be donated to Maritime Blue to support broader programming.

If you'd like to direct ticket proceeds to One Ocean Week Seattle, please reach out to a core organizer — daniel@maritimeblue.org — for setup details.

Q: Is funding available to help cover event expenses?
A: No

Q: Can I host an online event?
A: One Ocean Week Seattle is primarily an in-person event series. However, virtual events are allowed if they are based outside of the Pacific Northwest. We encourage organizers to make these cross-city events visible by publicizing to all of our participating cities.

Q: What are some sample event formats?
A: Below are a list of event formats that have been successful in similar weeks:

- Educational (talk, panel, roundtable, lecture, expert Q&A)
- Interactive (workshop, hackathon, showcase, co-design session, live demo)
- Social (happy hour, networking, community meal, mixer)
- Activity-Based (bike ride, hike, games)
- Action-Oriented (cleanup, tree planting, community service)
- Arts & Culture (film screening, performance, exhibit)
- Tours & Field Trips (site visit, facility tour, guided experience)

Conclusion

Thank you again for hosting an event at One Ocean Week Seattle. We are looking forward to seeing you there!

Terms and Conditions for Hosting Official 2026 One Ocean Week Seattle Events

Last updated: June 30, 2026

Welcome, and thank you for your interest in One Ocean Week Seattle (OOWS). Maritime Blue is organizing "**One Ocean Week Seattle**," a community-powered event series that unites ocean innovators, thought leaders, and enthusiasts from October 19, 2026, to October 25, 2026. These Terms and Conditions, including OOWS's Privacy Policy, Trademark and Branding Guidelines, and Community Guidelines (together, these "**Terms**") apply to your registration for, and if accepted by OOWS, running of an official One Ocean Week Seattle event ("**Event**"). If you are an entity, the individual accepting these Terms on your behalf represents and warrants that they have authority to bind you to these Terms and you agree to be bound by these Terms.

1. **Term.** These terms are effective beginning when you submit a request to OOWS to host an Event and ending on October 25, 2026, unless terminated in accordance with Section 9.

2. **Registration Requirements.** To request that your event be listed on the One Ocean Week Seattle calendar ("**Calendar**") as an official OOWS Event, you must comply with all applicable requirements and guidelines provided by OOWS and complete the registration process, described in the OOWS Hosting Guide. Acceptance of your event is entirely at OOWS's discretion, and we may choose to deny your event for any reason whatsoever without explanation.

3. **Event Fees.** Upon registering your Event, you may have the option to charge attendees a registration fee ("**Event Fee**") to attend your event through the Calendar. Requiring attendees to pay an Event Fee is entirely in your discretion and you release OOWS from any and all claims arising from or relating to your Event Fee, including claims relating to refunds of your Event Fee.

4. **Branding and Trademarks**

4.1 **OOWS Trademarks.** Subject to your complete and ongoing compliance with these Terms, including OOWS's Trademark and Branding Guidelines, OOWS grants you a limited, non-exclusive, non-transferable, non-sublicensable, non-commercial, revocable license to use OOWS's trademarks, wordmarks, and logos ("**OOWS Marks**") solely to promote and advertise your Event and your affiliation with One Ocean Week Seattle. All goodwill arising out of any uses of the OOWS Marks will insure solely to the benefit of OOWS and you will not obtain any rights with respect to any of the OOWS Marks, other than as expressly set forth in these Terms. You hereby irrevocably assign to OOWS all such right, title, and interest, if any, in any of OOWS's Marks. There are no implied licenses in these Terms and OOWS reserves all rights

to OOWS's Marks and its intellectual property not granted expressly in these Terms.

4.2 **Your Trademarks.** You grant OOWS a worldwide, limited, non-exclusive, non-transferable, non-sublicensable, non-commercial, revocable license to use your trademarks, wordmarks, logos, and any accompanying artwork, designs, slogans, text and other collateral marketing materials that you provide to us either directly or indirectly (e.g., by tagging us on your social media posts or uploading them with your registration materials) ("**Your Marks**"), including images and videos of your Event.

4.3 **Trademark Usage Survival.** OOWS may continue to use Your Marks and you may continue to use the OOWS Marks, subject to OOWS's Trademark and Branding Guidelines, after the termination of these Terms to show your past affiliation with One Ocean Week Seattle and that you hosted your Event.

5. Marketing Activities

5.1 **Advertising.** In all advertising and marketing, you will: (a) not engage in any deceptive, misleading, illegal, or unethical practices; (b) not make any representations, warranties, or guarantees concerning OOWS or One Ocean Week Seattle; and (c) comply with all applicable federal, and local laws and regulations. The parties agree that they will not disparage and/or otherwise negatively comment on the other's reputation, business operations, products, services, and/or relationship with one another. This provision will not preclude the parties from making truthful statements when requested to do so in the normal course of business or legal proceeding.

5.2 **Appearance and Publicity Acknowledgement.** You understand that your Event may be filmed, recorded, and photographed for use in OOWS's social media, public relations, and advertisements (collectively, "**Channels**"), or for other business purposes. By agreeing to these Terms and hosting your Event, you:

(a) Consent to the Released Parties (defined in Section 10) filming, photographing, or recording you and your Event (the "**Recordings**"), and using such Recordings, including (as applicable) your image, likeness, name voice, video, and other information (collectively, "**Likeness**") incorporated in the Recordings, on or in the Channels or for other lawful business purposes;

(b) Grant the Released Parties a perpetual and worldwide right to store, use, reproduce, create derivative works of, publicly display, publicly perform, distribute, and otherwise exploit the Recordings, including your Likeness in the Recordings, in any media now known or later developed without your further consent or any further consideration;

(c) Acknowledge and agree that you will not receive any payment from OOWS in connection OOWS's use of the Recordings, including your Likeness in the Recordings, in accordance with these Terms, and you waive your moral rights and the right to any compensation related to such use;

(d) Waive any right to inspect or approve the use of the Recordings; and

(e) Represent and warrant that you are authorized to grant the rights granted in these Terms, including this Section 4.

5.3 **Your Materials**. For all content that you send us or post to your Event page on the Calendar, including all photos, images, advertisements, promotional materials, text, or other information (collectively, "**Your Materials**"), you represent that you have all rights and permissions needed and that nothing provided to us violates any intellectual property rights of any person or entity, and that we are authorized to use them for the purposes of these Terms. You will make sure that any photographers or anyone in the photos or images have also consented to such use and, where relevant, waived their moral rights. It is your responsibility to make sure that you have the appropriate rights and consent to both provide this information and content to us, and for us to use it as part of promoting One Ocean Week Seattle or your Event.

5.4 **Social Media Post Survival.** Social media posts published on OOWS's social media accounts related to your Event that include your intellectual property and/or Your Marks, posted during the Term, may remain unedited and intact on OOWS's social media accounts until either (a) OOWS chooses to remove such posts; or (b) you request removal due to the reputational injury that may occur to you if posts are not removed. OOWS has sole editorial control and approval over all aspects of One Ocean Week Seattle and the official platforms, including control of how we include any materials you provide.

6. **Intellectual Property.** There are no implied licenses in these Terms and each party reserves all rights to its intellectual property not granted expressly in these Terms.

7. **Your Obligations and Prohibited Conduct**

7.1 YOU AGREE TO:

(a) Be wholly responsible for your Event and the use of Your Materials, including all costs and expenses;

(b) Comply with instructions or directions issued by us, including OOWS's Community Guidelines and make sure you include all required notices;

(c) Make sure your Event and your use of the OOWS Marks complies with all OOWS requirements, applicable laws and regulations, and the highest standards of business ethics; and

(d) Provide reasonable assistance as OOWS may request to help us protect the OOWS Marks. You will notify OOWS of any suspected intellectual property infringement but not take any steps or action in relation to this suspected infringement, unless we permit or ask you to.

7.2 YOU AGREE NOT TO:

(a) Use or exploit any OOWS Marks or any other OOWS intellectual property, other than the limited license granted to you under these Terms, including circulating or using any of Your Materials that do not comply with OOWS's Trademark and Branding Guidelines or these Terms;

(b) Harass, threaten, demean, embarrass, bully, or otherwise harm any One Ocean Week Seattle volunteer, attendee, or host; or

(c) Perform any fraudulent activity including impersonating any person or entity, or claiming a false affiliation or identity.

8. **Your Information.** If you submit any contact details or personal data to OOWS, including as part of registering your Event, we will handle personal data in accordance with our Privacy Policy. You must comply with all applicable data protection and privacy laws that may apply to such information.

9. Cancellation and Calendar Removal

9.1 **Your Cancellation**. You may cancel your Event at any time. If you cancel your Event, please let us know as soon as possible at daniel@maritimeblue.org so that we can remove your Event from the Calendar.

9.2 **Calendar Removal by Us**. We may remove your Event from the Calendar at any time and for any reason, without liability. If we remove your Event from the Calendar, all rights and licenses granted under these Terms will immediately terminate and you must cease your use of the OOWS Marks and OOWS intellectual property.

10. Termination

10.1 **Termination Upon Cancellation.** These Terms automatically terminate if One Ocean Week Seattle is canceled for any reason.

10.2 **Termination for Convenience.** OOWS may terminate these Terms and remove your Event from the Calendar with or without cause or notice and

without any liability at any time. You may terminate these Terms at any time with or without cause upon notice to OOWS at: daniel@maritimeblue.org.

10.3 **Survival.** Upon termination or expiration of these Terms, all rights and licenses granted will terminate. All definitions and Sections 4.3, 5.4, 6, 7, 9-14, and any other right or obligation of the parties, that by their nature, should survive termination or expiration will survive the expiration or termination of these Terms.

11. Risk, Liability, and Indemnification

11.1 **Warranty.** Each party represents and warrants that it has the right, power and authority to enter into these Terms, to grant the rights granted in these Terms and to perform the duties and obligations described in these Terms. You represent and warrant that you and your representatives' actions, your Event, Your Materials, and Your Marks will comply with all applicable laws, rules and regulations and will not violate any third-party rights.

11.2 **Assumption of Risk**. You assume and knowingly take on all risk, liability, costs and expenses from your Event and the use of the OOWS Marks. You agree that you have considered the risks in your Event and have taken all reasonable precautions required for your Event including taking out appropriate insurance. To the maximum extent permitted by law, you (and anyone else who might make a claim on your behalf or as a result of death or injury) hereby release, waive, and discharge OOWS, our affiliates, partners, respective directors, officers, employees, contractors, representatives, volunteers, agents, successors, and assigns (collectively, the "**Release Parties**"), from any and all claims, demands, causes of action, damages, losses, or expenses ("**Claims**") that you may have now or in the future arising from or related to these Terms, OOWS's intellectual property (including the OOWS Marks), One Ocean Week Seattle, or your Event. You expressly acknowledge and agree that you have waived all rights under any applicable law, civil code and/or statutes.

11.3 **Disclaimer.** ALL MATERIALS AND SERVICES PROVIDED BY OOWS PURSUANT TO THIS AGREEMENT OR RELATED TO ONE OCEAN WEEK SEATTLE ARE PROVIDED ON AN "AS IS" BASIS. OOWS DISCLAIMS, AND YOU HEREBY WAIVE, ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF NON-INFRINGEMENT, MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

11.4 **Limitation of Liability.** OUR MAXIMUM AGGREGATE LIABILITY IN CONNECTION WITH THESE TERMS, ONE OCEAN WEEK SEATTLE, AND YOUR EVENT, WILL NOT EXCEED TEN DOLLARS ($10.00). IN NO EVENT WILL WE BE LIABLE FOR ANY CONSEQUENTIAL, PUNITIVE OR INCIDENTAL DAMAGES OF ANY KIND, REGARDLESS OF THE NATURE OF THE CLAIM

(INCLUDING NEGLIGENCE). THE LIMITATIONS IN THIS SECTION APPLY ONLY TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW.

11.5 **Indemnity.** You will indemnify and hold harmless the Release Parties against any and all Claims by a third party brought against OOWS arising out of: (a) your Event or any other One Ocean Week Seattle event run by or organized by you; (b) your gross negligence or willful misconduct; (c) damages for bodily injury, death, or damage to real or tangible personal property proximately caused by you in the course of your Event; or (d) any violation or claimed violation of a third party's rights, including intellectual property rights, resulting in whole or in part from any materials (including Your Materials and Your Marks) you created, distributed or used under these Terms or with respect to your Event; provided that: (i) you receive prompt written notice of the claim from OOWS under this Section; (ii) you have the right to control the defense of such claim and any related settlement negotiations; and (iii) OOWS provides you, at your request and expense, the assistance, information and authority necessary to perform the your obligations under this Section.

12. **Force Majeure.** OOWS is not liable for any failure or delay in performance of our obligations under these Terms for anything caused by circumstances beyond our reasonable control, including acts of God, natural disasters, pandemic, terrorism, riots, acts of government, or war.

13. **Governing Law and Dispute Resolution.** The governing law of these Terms, including disputes or claims, shall be the laws of the State of Washington, without giving effect to its choice or conflict of law provisions unless you are based in Canada, in which case these Terms will be governed by the laws of British Columbia, Canada. If there is a conflict, the parties shall use all reasonable endeavors to reach an amicable resolution, including escalation to our respective CEOs (or equivalent). If the conflict is not resolved, the parties agree to submit to the personal and exclusive jurisdiction of the state courts and federal courts located in King County, Washington for the purpose of litigating all such disputes. However, if you are based in Canada, the parties agree to submit to the personal and exclusive jurisdiction of the provincial courts and federal courts located in British Columbia, Canada. Each party irrevocably and unconditionally waives its right to a trial by jury.

14. **Miscellaneous**

14.1 **Notice.** Notices by either party to the other will be given by personal service, by registered or certified mail, return receipt requested, or by private overnight mail courier services. One Ocean Week Seattle, organized by Washington Maritime Blue, is located at 1900 W Nickerson Street, Suite 301, Seattle, WA. You may contact us by sending correspondence to that

address or by emailing us at daniel@maritimeblue.org. We will contact you based on the information you provide in your registration application.

14.2 **Consent to Electronic Communications.** By registering your event to OOWS's Calendar or attending One Ocean Week Seattle, you consent to receiving certain electronic communications from us as further described in our Privacy Policy. Please read our Privacy Policy to learn more about our electronic communications practices. You agree that any notices, agreements, disclosures, or other communications that we send to you electronically will satisfy any legal communication requirements, including that those communications be in writing.

14.3 **Assignment.** You may not assign your rights or delegate your duties under these Terms without the prior written consent of OOWS. OOWS may freely assign these Terms, including in connection with a change of control.

14.4 **Updates**. OOWS may update these Terms at any time by posting a revised version on our website. By registering and hosting your Event, you agree to be bound by the most recent version of the terms. You agree to check our website regularly for any revisions or updates. If there are any major changes, we may try, but are not obligated, to provide you with notice of the changes.

14.5 **Headings**. The headings contained in these Terms are for convenience of reference only and will not be deemed to be a part of these Terms and will not be referred to in connection with the construction or interpretation of these Terms.

14.6 **Severability and Waiver**. If any provision of these Terms is held to be illegal, invalid or unenforceable, each party agrees that such provision will be enforced to the maximum extent permissible so as to effect the intent of the parties, and the validity, legality and enforceability of the remaining provisions of these Terms will in no way be affected or impaired. A waiver of a breach or default by either party will not constitute a waiver of any terms or conditions of these Terms or of any subsequent similar breach or default.

14.7 **Entire Agreement**. These Terms state the entire agreement between you and us and replaces any prior agreement or discussions. The agreements linked to these Terms are incorporated by reference. These Terms may not be modified or amended except in a signed writing by both parties.

One Ocean Week Seattle

Privacy Policy

One Ocean Week Seattle ("**OOWS**," "**we**," "**our**," and/or "**us**") values the privacy of individuals who use our website, https://luma.com/oows2026 (our "**Site**"). This privacy policy ("**Privacy Policy**") explains how we collect, use, and share personal information from or about users of our Site and their devices. By using our Site, you agree to the collection, use, disclosure, sharing, and procedures this Privacy Policy describes. Beyond the Privacy Policy, your use of our Site is also subject to our Terms of Use.

INFORMATION WE COLLECT

We may collect a variety of personal information from or about you or your devices from various sources, as described below.

A. Information You Provide to Us

Partnering with Us: If you would like to host an event or otherwise partner with us, we will ask you for your personal information, including your name, email address, general location, a portrait photograph, and information about your background and interests in partnering with us.

Communications. If you contact us directly, such as to learn more about OOWS or our events, we will receive your personal information, including your name, email address, the contents of your message, and any attachments you include with your message. If you subscribe to our newsletters, we may collect your email address. When we send you emails, we may use embedded pixels or other technologies to track information about your receipt and interaction with our emails, such as whether and when you open them, whether you access any links included in our emails, how long you read our emails, whether you forward our emails and to whom, your Location Information (described below), and your Device Information (described below), to learn how to deliver a better customer experience and improve our Site.

B. Information We Collect When You Use Our Site

General Location Information. When you use our Site, we may receive your general location information (for example, your IP address may indicate your general geographic region).

Device Information. We receive information about the device and software you use to access our Site, including IP address, web browser type, operating system

version, device manufacturer, and device identifiers.

Usage Information. To help us understand how you use our Site and to help us improve it, we may automatically receive information about your interactions with our Site, like the content you view, the information you submit, and the dates and times of your visits.

Information from Cookies and Similar Technologies. We and third-party partners may collect information using cookies, pixel tags, or similar technologies. Our third-party partners, such as analytics partners, may use these technologies to collect information about your online activities over time and across different services. Cookies are small text files containing a string of alphanumeric characters. We may use both session cookies and persistent cookies, as well as local storage or session storage. A session cookie disappears after you close your browser. A persistent cookie remains after you close your browser and may be used by your browser on subsequent visits to our Site.

C. Information We Receive from Third Parties

Other Third Parties. We may receive additional personal information about you from third parties, such as marketing partners or data providers. We may combine information that we collect from you through our Site with information that we obtain from such third parties.

If you wish to limit the personal information available to us from third-party services, you should visit the privacy settings of your third-party accounts to learn about your options.

HOW WE USE THE INFORMATION WE COLLECT

We use the personal information we collect:

- To provide, maintain, debug, improve, and enhance our Site;
- To understand and analyze how you use our Site, and develop new services, features, and functionalities;
- To understand and analyze usage patterns;
- To communicate with you, provide you with updates and other information relating to our Site or events, provide information that you request, respond to comments and questions, and otherwise provide support;
- To find and prevent fraud, and respond to trust and safety issues that may arise;
- For compliance purposes, including enforcing our legal rights, or as may be required by applicable laws and regulations or requested by any judicial process or governmental agency; and

- For other purposes for which we provide specific notice at the time the information is collected.

HOW WE SHARE THE INFORMATION WE COLLECT

Affiliates or Subsidiaries. We may share any information we receive with our affiliates or subsidiaries for any of the purposes described in this Privacy Policy.

Vendors and Service Providers. We may share any information we receive with vendors and service providers retained in connection with the provision of our Site.

Analytics Partners. We may use analytics services, such as Google Analytics, to collect and process certain analytics data. These services may also collect information about your use of other websites, apps, and online resources. You can learn about Google's practices by going to https://www.google.com/policies/privacy/partners/, and opt-out of them by downloading the Google Analytics opt-out browser add-on, available at https://tools.google.com/dlpage/gaoptout.

As Required by Law and Similar Disclosures. We may access, preserve, and disclose your personal information if we believe doing so is required or appropriate to: (a) comply with law enforcement requests and legal process, such as a court order or subpoena; (b) respond to your requests; or (c) protect your, our, or others' rights, property, or safety. For the avoidance of doubt, the disclosure of your personal information may occur if you post any objectionable content on or through our Site.

Merger, Sale, or Other Asset Transfers. We may disclose and transfer your personal information to service providers, advisors, potential transactional partners, or other third parties in connection with the consideration, negotiation, or completion of a corporate transaction in which we are acquired by or merged with another company, or we sell, liquidate, or transfer all or a portion of our business or assets.

Consent. We may also disclose information from or about you or your devices with your permission.

YOUR RIGHTS AND CHOICES

Marketing Communications. You can unsubscribe from our promotional emails via the link provided in the emails. Even if you opt out of receiving promotional messages from us, you may continue to receive administrative messages from us.

Do Not Track. There is no accepted standard on how to respond to Do Not Track signals, and we do not respond to such signals.

If you choose not to provide us with information we collect, some features of our Site may not work as intended.

THIRD PARTIES

Our Site may contain links to other websites, products, or services that we do not own or operate ("**Third-Party Services**"). We are not responsible for the privacy practices of these Third-Party Services. Please be aware that this Privacy Policy does not apply to your activities on these Third-Party Services or any information you disclose to these Third-Party Services. We encourage you to read the privacy policies of these Third-Party Services.

SECURITY

We make reasonable efforts to protect your information by using physical and electronic safeguards designed to improve the security of the information we maintain. However, because no electronic transmission or storage of information can be entirely secure, we can make no guarantees as to the security or privacy of your personal information.

INTERNATIONAL USERS AND VISITORS

Our Site is hosted in the United States ("**U.S.**") and intended for visitors located within the U.S. If you choose to use our Site from the European Union or other regions of the world with laws governing data collection and use that may differ from U.S. law, then please note that you are transferring your personal information outside of those regions to the U.S. for storage and processing. We may also transfer your personal information from the U.S. to other countries or regions in connection with storage and processing of data, fulfilling your requests, and operating our Site. By providing any information, including personal information, on or to our Site, you consent to such transfer, storage, and processing.

CHILDREN'S PRIVACY

We do not knowingly collect, maintain, or use personal information from children under 13 years of age ("**Minors**"), and no parts of our Site are directed to Minors. If you learn that a Minor has provided us with personal information in violation of this Privacy Policy, then you may alert us at daniel@maritimeblue.org.

CHANGES TO THIS PRIVACY POLICY

We will post any adjustments to the Privacy Policy on this page, and the revised version will be effective when it is posted. If we materially change the ways in which we use or share personal information previously collected from you through our Site, we will attempt to notify you through our Site, by email, or other means.

CONTACT INFORMATION

If you have any questions, comments, or concerns about our processing activities, please email us at daniel@maritimeblue.org.

Last Updated: June 30, 2026

<u>One Ocean Week Seattle's Trademark and Branding Guidelines</u>

Updated: June 30, 2026

One Ocean Week Seattle's Name:
You may use the One Ocean Week Seattle name in plain text to reference One Ocean Week Seattle 2026 (October 19, 2026, to October 25, 2026). All references to One Ocean Week Seattle must be accurate and not misleading, and you may not imply an endorsement by or affiliation with One Ocean Week Seattle where such a relationship does not exist. You must not incorporate or combine the One Ocean Week Seattle with another name.

One Ocean Week Seattle's Logos:
You may use One Ocean Week Seattle's logos if One Ocean Week Seattle has approved your event for the One Ocean Week Seattle calendar, or if One Ocean Week Seattle has otherwise approved your use in writing. All references to One Ocean Week Seattle through use of any One Ocean Week Seattle logo must be accurate and not misleading, comply with the requirements of the One Ocean Week Seattle branding below, and must not be incorporated into or combined with another logo or imply an endorsement by or affiliation with One Ocean Week Seattle where such a relationship does not exist. If your event or other usage is approved, your use is also subject to the applicable agreement with One Ocean Week Seattle.

Brand requirements:

- To ensure consistency in applications, the One Ocean Week Seattle logo should not be manipulated or altered in any way including color-changing, cropping, distorting, or decorating with other graphics.
- When using the One Ocean Week Seattle logo on light backgrounds the dark logo should be used to ensure visibility. When using the One Ocean Week Seattle logo on dark backgrounds the white logo should be used to ensure visibility.
- One Ocean Week Seattle logos should not be placed over busy imagery.
- The clear space is an area around the logo that no other visual elements may be placed within a design composition. The clear space is defined by the half size of the semi-circular form within the One Ocean logo as shown in the accompanying illustration.

You may NOT use One Ocean Week Seattle’s name or logos in conjunction with political campaigns or lobbying, including, but not limited to, using One Ocean Week Seattle’s name or logos in connection with a political candidate, a political party, specific legislation, or other partisan content (together, “Partisan Content”). Such prohibited use of One Ocean Week Seattle’s name or logos includes on or with any content that contains links to Partisan Content.

Images & Logos – Can be accessed in the zip file shared with you.

<u>One Ocean Week Seattle 2026 Community Guidelines</u>

1. Purpose

One Ocean Week Seattle ("**OOWS**") welcomes every member of the community to participate in One Ocean Week Seattle 2026, a community-powered event series that unites ocean innovators, thought leaders, and enthusiasts from October 19, 2026, to October 25, 2026. One Ocean Week Seattle 2026 is designed to include people with a wide range of ocean interests. OOWS is committed to providing a friendly, safe, and welcoming environment at all our events, regardless of gender or gender expression, sexual orientation, disability, race and ethnicity, beliefs, or other characteristics.

These Community Guidelines ("**Guidelines**") outline our expectations for participants in One Ocean Week Seattle 2026 and the consequences of breaching these Guidelines.

We expect all attendees, including event hosts, speakers, volunteers, press and media, organizers, venue staff, and sponsors (together, "**Participants**") to adhere to these Guidelines and to ensure a welcoming and positive experience for all.

2. Expected Behavior

All One Ocean Week Seattle 2026 Participants must:

- Treat all Participants with respect and dignity.
- Be considerate, respectful, and collaborative.
- Follow all applicable rules of the event host and venue.
- Cooperate with OOWS volunteers and other event staff.
- Be mindful of your surroundings and those of other Participants.
- Alert OOWS if you notice a dangerous situation or someone in distress.

3. Unacceptable Behavior

All One Ocean Week Seattle 2026 Participants are prohibited from:

- Harassing other Participants. Harassment is any unwanted physical, verbal, or non-verbal conduct that has the purpose or effect of violating someone's dignity or creating an intimidating, hostile, degrading, humiliating, or offensive environment for them. A single incident is harassment.
- Bullying other Participants. Bullying is offensive, intimidating, malicious, or insulting behavior involving misuse of power that can make a person feel vulnerable, upset, humiliated, undermined, or threatened.

- Carrying any item that can be used as a weapon, which may cause danger to others during One Ocean Week Seattle 2026 events.
- Performing any violent, lewd, or offensive behavior or using violent, obscene, or offensive language, including sexually explicit or offensive language, materials, or conduct, or any language, behavior, or content that contains profanity, obscene gestures, or racial, religious, or ethnic slurs.
- Possessing any illegal substance, including narcotics or other illicit drugs.
- Performing any fraudulent activity including impersonating any person or entity, or claiming a false affiliation or identity.
- Failing to obey applicable laws or regulations, including the venue's rules or policies.
- Selling or otherwise transferring or attempting to sell Participant's registration information for One Ocean Week Seattle 2026 events in violation of applicable law.

4. **Unacceptable Behavior during Virtual Events**

   The restrictions outlined in Section 3 *(Unacceptable Behavior)* apply to virtual Participants of One Ocean Week Seattle 2026. To the extent applicable, virtual Participants must also refrain from:

   - Using the chat feature inappropriately by:
     - Using inappropriate language.
     - Sharing links about commercial products, services, or advertising.
     - Verbally attacking a speaker or Participant.
     - Impersonating another person.
   - Posting excessive self-promotional material, spam, or irrelevant content.
   - Sharing explicit, adult, or NSFW (not safe for work) content.
   - Submitting any content or information that is unlawful, fraudulent, libelous, defamatory, objectionable, or infringes OOWS's or any third party's intellectual property or other rights.
   - Providing links to any postings containing material that harasses, victimizes, degrades, or intimidates an individual or group of individuals on the basis of religion, race, ethnicity, sexual orientation, gender, age, or disability.

5. **Prioritizing Participant Safety during One Ocean Week Seattle**

   All One Ocean Week Seattle 2026 Participants must:

- Ensure your safety and the safety of others. Act responsibly to avoid endangering yourself or others during physical activities, tours, or transportation. This includes following instructions from OOWS, event hosts, organizers, or guides, using appropriate gear, dressing suitably for the activity, and avoiding reckless or risky behavior (e.g., climbing unsafe structures, wandering off, or ignoring safety protocols).
- Comply with health and safety protocols. Participants must comply with local laws, transportation safety rules (e.g., wearing seatbelts, not distracting drivers), and any health-related precautions. Stay with the group, report unsafe conditions promptly, and if you feel unwell during an event, seek help immediately.

6. Consequences of Breaching these Guidelines

Any Participant's unacceptable behavior will not be tolerated. If a Participant breaches these Guidelines, OOWS will take action, which may include banning the Participant from One Ocean Week Seattle 2026 and any future One Ocean Week Seattle. Legal action may be considered if a criminal offence is suspected and may be reported to the police or other relevant authorities.

7. Contact OOWS if you Witness or Experience Unacceptable Behavior

If you experience or witness behavior that violates these Guidelines or is otherwise unacceptable, or have any other concerns, please notify OOWS immediately. If an OOWS volunteer is not at the event, you may email us at: daniel@maritimeblue.org. All reports will remain confidential to the extent practicable. OOWS volunteers will be available to help participants and, when appropriate, contact venue security or local police. Our objective is to ensure that all Participants feel safe throughout One Ocean Week Seattle 2026.

One Ocean Week Seattle Terms of Use

Last Updated: April 15, 2026

Welcome, and thank you for your interest in One Ocean Week Seattle ("**OOWS**," "**we**," "**our**," or "**us**") and our website at https://luma.com/oows2026, including subdomains of that website (collectively, the "**Site**"). These Terms of Use are a legally binding contract between you and OOWS regarding your use of the Site.

PLEASE READ THE FOLLOWING TERMS CAREFULLY.

BY AGREEING TO, ACCESSING, OR USING THE SITE, YOU AGREE THAT YOU HAVE READ AND UNDERSTOOD, AND, AS A CONDITION OF YOUR ACCESS TO OR USE OF THE SITE, YOU AGREE TO BE BOUND BY, THE FOLLOWING TERMS AND CONDITIONS, INCLUDING THE PRIVACY POLICY (TOGETHER, THESE "**TERMS**"). IF YOU ARE NOT ELIGIBLE, OR DO NOT AGREE TO THE TERMS, THEN YOU DO NOT HAVE OUR PERMISSION TO USE THE SITE. YOUR USE OF THE SITE, AND OOWS'S PROVISION OF THE SITE TO YOU, CONSTITUTES AN AGREEMENT BY OOWS AND BY YOU TO BE BOUND BY THESE TERMS.

1. **Overview**. The Site provides information regarding the services offered by OOWS and enables users of the Site to receive additional information about such services.

2. **Eligibility**. You must be at least 18 years old to use the Site. By accessing or using this Site, you represent and warrant to us that: (a) you are at least 18 years old; (b) you have not previously been suspended or removed from the Site or any other service provided by OOWS; and (c) your access to and use of the Site is in compliance with any and all applicable laws and regulations. If you are accessing the Site on behalf of an entity, organization, or company, then: (a) "you" will refer to that entity, organization, or company; and (b) the individual accessing or using this Site on your behalf represents and warrants that they have authority to bind you to these Terms and you agree to be bound by these Terms.

3. **Licenses**

   3.1 **Limited License.** Subject to your complete and ongoing compliance with these Terms, OOWS grants you, solely for your personal use, a limited, non-exclusive, non-transferable, non-sublicensable, revocable license to access and use the Site.

   3.2 **License Restrictions.** Except and solely to the extent such a restriction is impermissible under applicable law, you may not: (a) use the Site for any illegal purpose or in violation of any local, state,

national, or international law; (b) infringe, misappropriate, or violate any intellectual property rights in or to the Site, including by reproducing, distributing, publicly displaying, or publicly performing the Site and all Materials (defined below) thereon; (c) make modifications to the Site; (d) interfere with or circumvent any feature of the Site, including any security or access control mechanism, or interfere with a user's enjoyment of the Site; or (e) reverse engineer or otherwise attempt to discover the source code of the proprietary software powering any portion of the Site.

3.3 **Information You Submit**. Do not submit any information or other materials that you consider confidential or proprietary through the Site. If you choose to provide input and suggestions regarding problems with or proposed modifications or improvements to the Site ("**Feedback**"), then you do so on a non-confidential basis (regardless of any designation or indication to the contrary in the submitted information or any accompanying correspondence) and you hereby grant OOWS an unrestricted, perpetual, irrevocable, non-exclusive, fully paid-up, royalty-free transferable, sublicensable right to exploit the Feedback in any manner and for any purpose, including to improve the Site and create other products and services.

4. **Ownership; Proprietary Rights**. The Site is owned and operated by Washington Maritime Blue. The visual interfaces, graphics, designs, compilations, data, computer code (including source code or object code), products, software, services, and all other elements of the Site ("**Materials**") are protected by intellectual property and other laws. All Materials included in the Site are the property of Washington Maritime Blue or its third-party licensors. Except as expressly authorized by Washington Maritime Blue, you may not use the Materials. Washington Maritime Blue reserves all rights to the Materials not granted expressly in these Terms.

5. **Linked Websites**. The Site may contain links to third-party websites. Third-party websites are not under Washington Maritime Blue's control, and Washington Maritime Blue is not responsible for their content.

6. **Modification of these Terms**. We reserve the right to change these Terms on a going-forward basis at any time. You agree to be bound by the most current version of these Terms each time you access or use the Site. Except as expressly permitted in this Section 6, the Terms by which you and we are bound may be amended only by a written agreement signed by authorized representatives of each of you and us. Disputes arising under these Terms will be resolved in accordance with the version of these Terms that was in effect at the time the dispute arose.

7. **Modification of the Site**. Washington Maritime Blue reserves the right to modify or discontinue the Site at any time (including by limiting or discontinuing certain features of the Site), temporarily or permanently, without notice to you. Washington Maritime Blue will have no liability for any change to the Site or any suspension or termination of your access to or use of the Site.

8. **Term and Termination**. These Terms are in effect at all times that you access or use the Site. If you violate any provision of these Terms: (a) you must immediately cease all use of the Site; (b) your rights under these Terms are terminated and you are no longer authorized to access or use the Site; and (c) all definitions and Sections 3.2, 3.3, and 4 through 12 will survive termination.

9. **Indemnity.** To the fullest extent permitted by law, you are responsible for your use of the Site, and you will defend and indemnify Washington Maritime Blue and its officers, directors, employees, consultants, affiliates, subsidiaries, licensors, suppliers, and agents (together, the "**OOWS Entities**") from and against every claim brought by a third party against a OOWS Entity, and any related liability, damage, loss, and expense, including reasonable attorneys' fees and costs, arising out of or related to: (a) your unauthorized use of, or misuse of, the Site; (b) your violation of any portion of these Terms or any applicable law or regulation; (c) your violation of any third party right, including any intellectual property or other proprietary right or right of publicity, confidentiality, or privacy; or (d) any dispute or issue between you and any third party. We reserve the right, at our own expense, to assume the exclusive defense and control of any matter otherwise subject to indemnification by you (without limiting your indemnification obligations with respect to that matter), and in that case, you agree to cooperate with our defense of the applicable claims.

10. **Disclaimers; No Warranties**

10.1 THE SITE AND ALL MATERIALS AND CONTENT AVAILABLE THROUGH THE SITE ARE PROVIDED "AS IS" AND ON AN "AS AVAILABLE" BASIS. OOWS DISCLAIMS ALL WARRANTIES OF ANY KIND, WHETHER EXPRESS OR IMPLIED, RELATING TO THE SITE AND ALL MATERIALS AND CONTENT AVAILABLE THROUGH THE SITE, INCLUDING: (a) ANY IMPLIED WARRANTY OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, QUIET ENJOYMENT, OR NON-INFRINGEMENT; AND (b) ANY WARRANTY ARISING OUT OF COURSE OF DEALING, USAGE, OR TRADE. OOWS DOES NOT WARRANT THAT THE SITE OR ANY PORTION OF THE SITE, OR ANY MATERIALS OR CONTENT OFFERED THROUGH THE SITE, WILL BE UNINTERRUPTED, SECURE, OR FREE OF ERRORS, VIRUSES, OR

OTHER HARMFUL COMPONENTS, AND OOWS DOES NOT WARRANT THAT ANY OF THOSE ISSUES WILL BE CORRECTED.

10.2 NO ADVICE OR INFORMATION, WHETHER ORAL OR WRITTEN, OBTAINED BY YOU FROM THE SITE OR OOWS ENTITIES, OR ANY MATERIALS OR CONTENT MADE AVAILABLE THROUGH THE SITE, WILL CREATE ANY WARRANTY THAT IS NOT EXPRESSLY STATED IN THESE TERMS OR A SEPARATE WRITTEN AGREEMENT BETWEEN YOU AND OOWS. WE ARE NOT RESPONSIBLE FOR ANY DAMAGE THAT MAY RESULT FROM THE SITE OR YOUR ACCESS TO OR USE OF THE SITE. YOU UNDERSTAND AND AGREE THAT YOU ACCESS AND USE THE SITE AT YOUR OWN DISCRETION AND RISK, AND THAT WE ARE NOT RESPONSIBLE FOR ANY DAMAGE TO YOUR PROPERTY (INCLUDING YOUR COMPUTER SYSTEM OR MOBILE DEVICE USED IN CONNECTION WITH THE SITE) OR ANY LOSS OF DATA.

10.3 THE LIMITATIONS, EXCLUSIONS AND DISCLAIMERS IN THIS SECTION APPLY TO THE FULLEST EXTENT PERMITTED BY LAW. OOWS does not disclaim any warranty or other right that OOWS is prohibited from disclaiming under applicable law.

11. Limitation of Liability

11.1 TO THE FULLEST EXTENT PERMITTED BY LAW, IN NO EVENT WILL THE OOWS ENTITIES BE LIABLE TO YOU FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES (INCLUDING DAMAGES FOR LOSS OF PROFITS, GOODWILL, OR ANY OTHER INTANGIBLE LOSS) ARISING OUT OF OR RELATING TO YOUR ACCESS TO OR USE OF, OR YOUR INABILITY TO ACCESS OR USE, ANY PORTION OF THE SITE, WHETHER BASED ON WARRANTY, CONTRACT, TORT (INCLUDING NEGLIGENCE), STATUTE, OR ANY OTHER LEGAL THEORY, AND WHETHER OR NOT ANY OOWS ENTITY HAS BEEN INFORMED OF THE POSSIBILITY OF DAMAGES.

11.2 TO THE FULLEST EXTENT PERMITTED BY LAW, THE AGGREGATE LIABILITY OF THE OOWS ENTITIES TO YOU FOR ALL CLAIMS ARISING OUT OF OR RELATING TO THE USE OF OR ANY INABILITY TO ACCESS OR USE ANY PORTION OF THE SITE OR OTHERWISE UNDER THESE TERMS, WHETHER IN CONTRACT, TORT, OR OTHERWISE, IS LIMITED TO $100 USD.

11.3 EACH PROVISION OF THESE TERMS THAT PROVIDES FOR A LIMITATION OF LIABILITY, DISCLAIMER OF WARRANTIES, OR EXCLUSION OF DAMAGES IS INTENDED TO AND DOES ALLOCATE

THE RISKS BETWEEN THE PARTIES UNDER THESE TERMS. THIS ALLOCATION IS AN ESSENTIAL ELEMENT OF THE BASIS OF THE BARGAIN BETWEEN THE PARTIES. EACH OF THESE PROVISIONS IS SEVERABLE AND INDEPENDENT OF ALL OTHER PROVISIONS OF THESE TERMS. THE LIMITATIONS IN THIS SECTION 11 WILL APPLY EVEN IF ANY LIMITED REMEDY FAILS OF ITS ESSENTIAL PURPOSE.

12. Miscellaneous

12.1 **General Terms**. These Terms, together with the Privacy Policy available in (the "**Privacy Policy**") and any Additional Terms (defined below), are the entire and exclusive understanding and agreement between you and OOWS regarding your use of the Site. You may not assign or transfer these Terms or your rights under these Terms, in whole or in part, by operation of law or otherwise, without our prior written consent. We may assign these Terms at any time without notice or consent. The failure to require performance of any provision will not affect our right to require performance at any other time after that, nor will a waiver by us of any breach or default of these Terms, or any provision of these Terms, be a waiver of any subsequent breach or default or a waiver of the provision itself. Use of section headers in these Terms is for convenience only and will not have any impact on the interpretation of any provision. Throughout these Terms the use of the word "including" means "including but not limited to." If any part of these Terms is held to be invalid or unenforceable, the unenforceable part will be given effect to the greatest extent possible, and the remaining parts will remain in full force and effect.

12.2 **Governing Law**. These Terms are governed by the laws of the State of Washington without regard to conflict of law principles that would result in the application of the laws of another jurisdiction. You and OOWS submit to the personal and exclusive jurisdiction of the state courts and federal courts located within King County, Washington for resolution of any lawsuit or court proceeding permitted under these Terms.

12.3 **Privacy Policy**. Please read the Privacy Policy carefully for information relating to our collection, use, storage, and disclosure of your personal information. The Privacy Policy is incorporated by this reference into, and made a part of, these Terms.

12.4 **Email.** If you provide your email address to us, you agree that we may send you emails concerning our products and services, as well as

those of third parties. You may opt out of promotional emails by following the unsubscribe instructions in the promotional email itself.

12.5 **Additional Terms**. Your use of the Site is subject to all additional terms, policies, rules, or guidelines applicable to the Site or certain features of the Site that we may post on or link to from the Site or that you agree to in connection with certain technology or services made available to you by or on behalf of OOWS (the "**Additional Terms**"). All Additional Terms are incorporated by this reference into, and made a part of, these Terms.

12.6 **Contact Information**. The Site is offered by Washington Maritime Blue, located at 1900 W Nickerson Street, Suite 301, Seattle, WA. You may contact us by sending correspondence to that address or by emailing us at daniel@maritimeblue.org.

12.7 **Notice to California Residents.** If you are a California resident, under California Civil Code Section 1789.3, you may contact the Complaint Assistance Unit of the Division of Consumer Services of the California Department of Consumer Affairs in writing at 1625 N. Market Blvd., Suite N 112, Sacramento, California 95834, or by telephone at (800) 952-5210 in order to resolve a complaint regarding the Site or to receive further information regarding use of the Site.

12.8 **International Use**. The Site is intended for visitors located within the United States. We make no representation that the Site is appropriate or available for use outside of the United States. Access to the Site from countries or territories or by individuals where such access is illegal is prohibited.

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